

## APPLIED DESIGN, SKILLS & TECHNOLOGIES – BUSINESS EDUCATION

Supplemental Fees in the Applied Skills Department support take home projects and enhancement materials.

<a href="#">ACCOUNTING 11</a> <a href="#">FINANCIAL ACCOUNTING 12</a>	MAC—11 MFA— 12	
--------------------------------------------------------------------------	-------------------	--

Accounting is called the “language of business.” In this course, students will learn fundamental financial literacy that will promote life-long financial well-being of both individuals & businesses. Students who have aspirations of working in the business world or being entrepreneurs require accounting skills. Similarly, students who intend to major in Commerce or Business Administration will find this course extremely valuable to their post-secondary studies. Subject matter includes basic general accounting principles, analyzing transactions; working through the complete accounting cycle; preparing trial balances, worksheets, and financial statements. In addition, students will be taught effective use of spreadsheets, and the fundamentals of how to use financial documents to make financial decisions. Through participation in fun, interactive projects including the Junior Achievement an in-class stock market game – Investment Strategies Program, students will learn to develop critical thinking skills to choose or develop ethical strategies and solutions.

<a href="#">ACCOUNTING 12</a>	MACC-12	
-------------------------------	---------	--

Accounting 12 is a continuation of Accounting 11. It is intended for students who wish to develop a more in-depth accounting and economics background. This course forms a foundation on which an accountancy or commerce degree may be built. Highlights of this course include: more general accounting principles, specialized accounting, cash control and banking, inventory systems and methods, financial reporting, industry best practices, and financial statements analysis. In addition, students will be taught more uses of spreadsheets, effective communication skills, and how to use financial documents to analyze and present financial decisions. Through participation in fun, interactive projects including the Junior Achievement an in-class stock market game - Investment Strategies Program, students will learn to develop critical thinking skills to choose or develop ethical strategies and solutions.

<a href="#">ECONOMICS 12</a>	MEC—12	
------------------------------	--------	--

Economics is a valuable course for students planning to apply for Business at the post-secondary level or those interested in the world of business. Following the Big Ideas for Economics listed above, students will learn how financial and economic literacy can help students appreciate and understand major social and financial issues that exist in Canada, around the world and in their own personal lives. This course provides students with extremely relevant knowledge and applicable skills to understand individual, business and government practices that will help students formulate their own opinions and potentially enable change in the future. Highlights of this fun and engaging course include a stock market challenge, market simulation games, economic debates, as well as various group and independent projects. Students will research and communicate through the applied design process using a variety of applied skills and technologies.

<a href="#">MARKETING &amp; PROMOTION 11 (ALT)</a>	MMAP-11	2025-2026
----------------------------------------------------	---------	-----------

This course will be offered every other year to senior students. The focus of this course is on marketing products and services designed through consultation and collaboration with our neighboring communities and school. Students will develop an in-depth understanding of the role that advertising plays into their lives domestically and globally. This includes but is not limited to the promotional strategies, test marketing, segmentation and targeting marketing that society is exposed to daily. Students will be able to understand ways to improve the marketability of products and services through social and ethical marketing including the ethics of cultural appropriation. Students will begin the course by understanding context by conducting user-centered research before defining a point of view for a chosen promotional opportunity to test in a potential market. This course will be offered every second year and is open to grade 11 and 12 students

<a href="#">ENTREPRENEURSHIP 12 (ALT)</a>	MENT-12	2024-2025
-------------------------------------------	---------	-----------

The purpose of this course is to allow students to explore the world of business and what it means to have an entrepreneurial mindset. Topics include but are not limited to identifying and analyzing gaps in specific markets, taking creative and innovative risks, generating ideas that enhance others through prototyping and creative thinking. You will be encouraged to “think like an entrepreneur” by critically analyzing how competing social, ethical, and sustainability factors impact designed solutions to meet global needs for preferred futures. There are no prerequisites for this course however, it is encouraged that students have a strong interest in entrepreneurship or business. Students will solve real-world problems through hands-on collaborative work with educators, and possibly community leaders. Regardless of their plans beyond high school, youth find that the stories, skills, and experiences they gain in Entrepreneurship or business classrooms are relevant to any field of work or study. This course will be offered every second year and is open to grade 11 and 12 students.